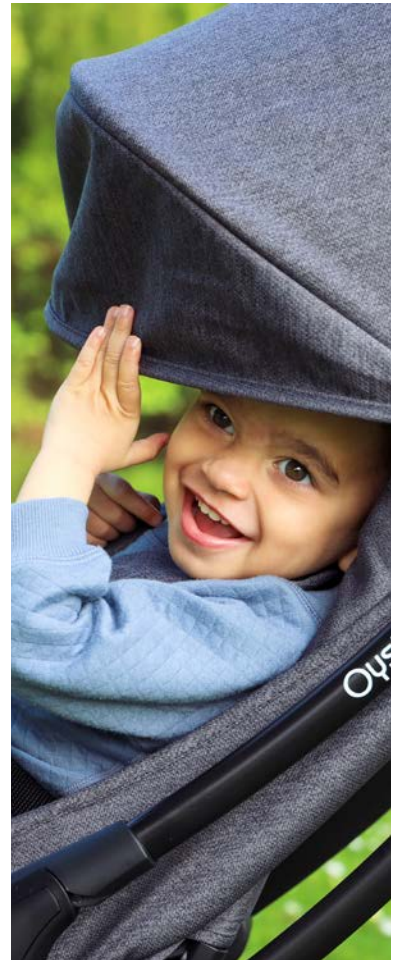


BabyStyle®

2023-24 COLLECTION

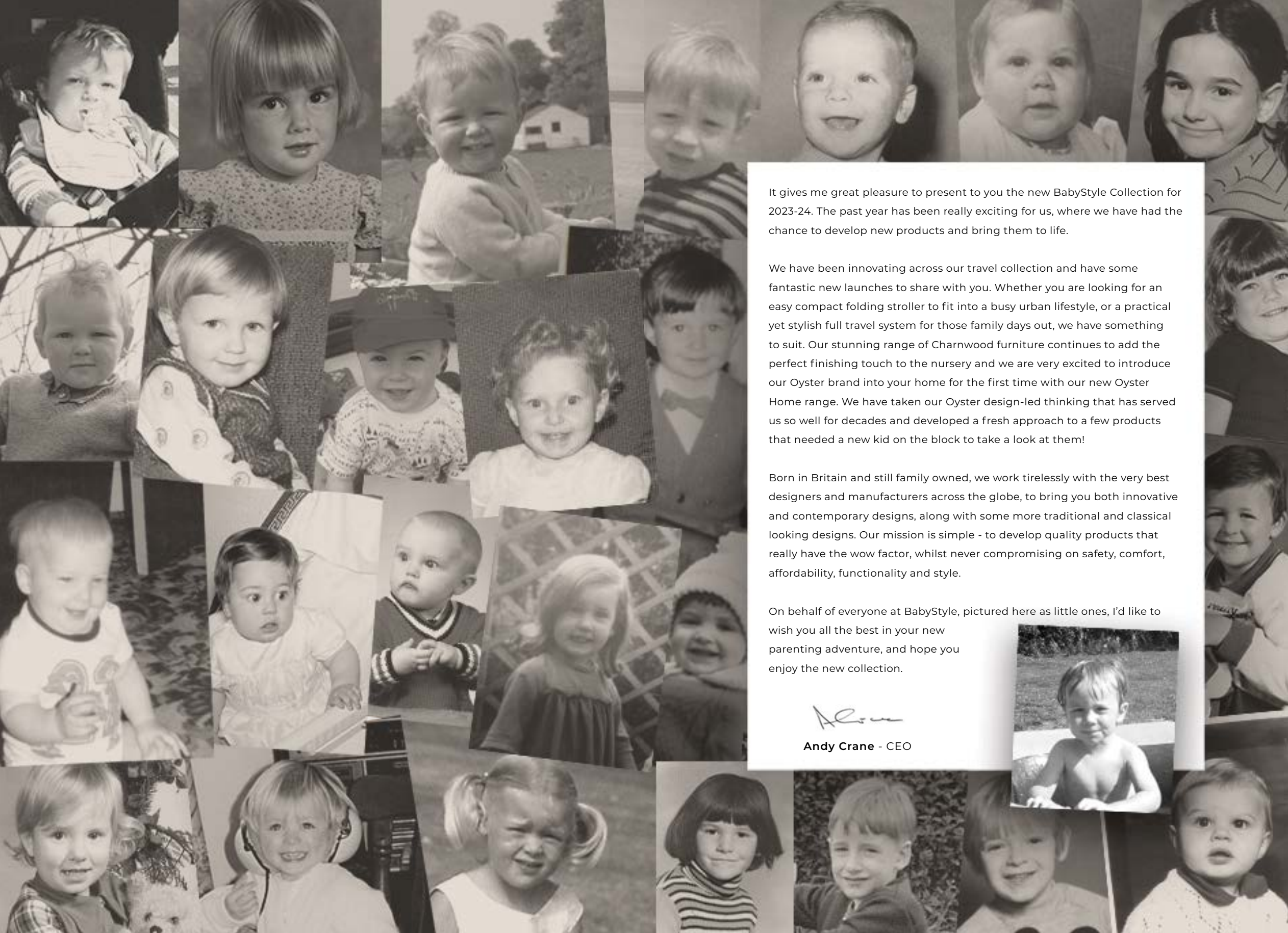


Oyster

Prestige

Oyster
HOME

Charnwood 



It gives me great pleasure to present to you the new BabyStyle Collection for 2023-24. The past year has been really exciting for us, where we have had the chance to develop new products and bring them to life.

We have been innovating across our travel collection and have some fantastic new launches to share with you. Whether you are looking for an easy compact folding stroller to fit into a busy urban lifestyle, or a practical yet stylish full travel system for those family days out, we have something to suit. Our stunning range of Charnwood furniture continues to add the perfect finishing touch to the nursery and we are very excited to introduce our Oyster brand into your home for the first time with our new Oyster Home range. We have taken our Oyster design-led thinking that has served us so well for decades and developed a fresh approach to a few products that needed a new kid on the block to take a look at them!

Born in Britain and still family owned, we work tirelessly with the very best designers and manufacturers across the globe, to bring you both innovative and contemporary designs, along with some more traditional and classical looking designs. Our mission is simple - to develop quality products that really have the wow factor, whilst never compromising on safety, comfort, affordability, functionality and style.

On behalf of everyone at BabyStyle, pictured here as little ones, I'd like to wish you all the best in your new parenting adventure, and hope you enjoy the new collection.

Andy Crane - CEO



BabyStyle[®]

1999

BabyStyle UK Ltd

Born in Leicestershire, BabyStyle UK was launched by father and son duo, which is still family run to this day.

2008



Prestige

With traditional strolling at its core, Prestige has a special place in the heart of BabyStyle.

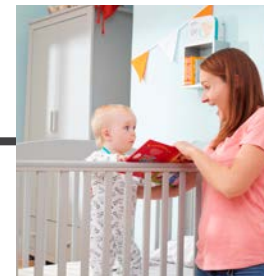
2009



Oyster

A hallmark for BabyStyle, now over a decade old, the multi award winning Oyster is renowned for its original designs and superior functionality.

2012



Charnwood

The introduction of the Charnwood Nursery Furniture range added a new dimension to BabyStyle, offering a collection of high end furniture sets.

2015



egg® Stroller

With its smooth curves, continuous lines and superb engineering, the egg® took the premium stroller market to new heights where it still remains today.

2023



Oyster Home

The start of a new venture taking the loved Oyster name into the home. Using signature BabyStyle fabrics and finishes, classic household staples have been re-imagined.

Separate brochure available.

T I M E L I N E

Over the last 24 years, BabyStyle has proven itself to be a favourite among independent and high street retailers, with over 300 stores selling to you in the UK alone.

With a primary focus on strollers, nursery furniture and infant car seats, our brands have accrued significant industry recognition over the years, including Which? Best Buy awards, Made For Mums awards and more.

Every year we work with our dedicated team and colleagues from around the globe to bring you new and improved products, with something for everyone.

CONTENTS



- Oyster Pearl | 08
- Oyster Zero Gravity | 14
- Oyster3 | 22
- Infant Travel | 36
- Oyster Capsule Infant Car Seat | 38
- Oyster Accessories | 48
- Prestige | 56
- Oyster Home | 70
- Charnwood Furniture | 90



THIS SEASON
BE INSPIRED



Oyster pearl

No Strings Attached

There are no strings attached with the new Oyster Pearl stroller, as this is the design that ticks every box for any family with regards to suitability and features.

The Oyster Pearl is an absolute gem which shines and sets a new standard for ease of use, whilst encompassing style with robust and lightweight engineering. Life moves fast and is constantly changing and as parents, you are always having to adapt to new circumstances, surprises and environments.

The Oyster Pearl can keep up with you with its impressive auto-fold and compact size. It neatly tucks out the way when not needed and takes front and centre quickly when a journey begins with its one hand unfold - making it an ideal travel stroller.

Things out there are complicated enough so let's keep it simple, life with the Oyster Pearl means you have a lot less to think about.





OYSTER PEARL

£299

No Strings Attached

The next step in the evolution of pushchairs, the Oyster Pearl will grab your attention as soon as you see the auto-fold in action and the resulting compact shape that it rests in, presenting the bumper bar as a perfect carry handle. A one-handed pick up is easy as the whole stroller weighs just 7kg so your other arm is kept free to hold your baby or hold your toddler's hand.

The Oyster Pearl can take you from newborn baby, with its lay-flat recline to toddlerhood as it is suitable from birth to 22kg. This could be the only stroller you will ever need.

Your passenger will be kept comfortable, cool, shaded and dry whatever the weather decides. The stroller hood has a ventilation window which can be revealed to promote airflow during warmer weather and the stroller canopy offers UPF 50+ sun protection.

Weight - 7kg

Folded (bumper bar removed) - L 57, W 47.5, H 26cm

Fully Open - L 83, W 47.5, H 103cm

Handle - 103cm

Seat - fully reclined L 75 x W 30cm

Suitable from birth to 22kg

Raincover included



Suitable From Birth



Compact Fold

FEATURES



Auto-Fold

Featuring the easy-to-use Auto-Fold mechanism, the Oyster Pearl folds compactly by itself. Weighing just 7kg, the bumper bar acts as a handy carry handle.



Suitable From Birth

With a fully lay flat recline and adjustable calf rest, the Oyster Pearl is suitable for babies from birth, or for those that love napping in their stroller.

THE COLLECTION

£299



MOON



FOSSIL

COMPATIBLE ACCESSORIES

Footmuff

An essential matching accessory, the footmuff is designed to offer warmth and protection from the elements. Featuring signature fabrics, the footmuff also has a zip-up front which can be removed on warmer days.

£50



Bottle Holder

A handy little accessory designed to hold a baby bottle or drink. Attaches to the outside hook on the stroller handle.

£7.50



Ventilation Window

To promote airflow on warmer days, the Oyster Pearl has a ventilation window in its canopy. To close the window simply fold back the flap which secures with a magnet.



Magnetic Buckle

The Oyster Pearl has been fitted as standard with the revolutionary Oyster Magnetic Buckle, so you can effortlessly buckle in your child.

Oyster Zero Gravity

Gravity by name, Gravity by nature

With a new gravity fold, freestanding with just the click of the foot pedals, the new Oyster Zero Gravity is a perfect from baby to toddler stroller.





OYSTER ZERO GRAVITY

£299

Gravity by name, Gravity by nature

With the new easy gravity fold which freestands by itself, the new Oyster Zero Gravity is a perfect from baby to toddler stroller.

A lightweight stroller, with a super spacious and comfortable fully reclining seat, the Oyster Gravity Zero is a versatile from birth travel system or a perfect second stroller, suitable for children up to 22kg.

It features a new hub design and city grey chassis, with a new central brake pedal, a large canopy ventilation window and of course the new gravity fold. The Oyster Zero Gravity also features a 5-point padded safety harness and XL extendable hood (UPF 50+).

Weight - 8.5kg

Folded - L 68, W 59, H 28cm

Fully Open - L 87, W 59, H 104cm

Seat - W 46, D 24, Full Recline - L 88cm

Suitable from birth to 22kg

Raincover included



Full Recline
(suitable from birth)



With Carrycot



With Car Seat

FEATURES



New Gravity Fold

Featuring the new gravity fold, which freestands by itself after clicking the primary lock and two foot pedals.



XL Extendable Hood

With UPF 50+ protection and a flip-out reflective sun visor for extra shade.



Adaptable Travel System

Use from birth with the Oyster3 Carrycot or Capsule Car Seat (adaptors required).



Spacious Shopping Basket

Perfect for all those essentials, including a pocket for your raincover.

THE COLLECTION

£299



LAVENDER



TWILIGHT



MOON



FOSSIL

ESSENTIAL PACKAGE



5-piece set

£599

SAVE £52
RRP £651



Stroller



Carrycot Adaptors



Oyster3 Carrycot



Multi Car Seat
Adaptors



Capsule Infant (i-Size)
Car Seat

OPTIONAL ACCESSORIES

Oyster3 Carrycot

Suitable from birth to 9kg (approximately 6 months), the carrycot comes complete with a mattress allowing little ones to stretch and grow in comfort.

Carrycot adaptors required.
Raincover included.

£199



Carrycot
Adaptors **£15**



Oyster3 Backpack

A must have accessory, the Oyster3 Changing Bag co-ordinates with the stroller fabric perfectly.

£60



Footmuff

An essential matching accessory, the footmuff is designed to offer warmth and protection from the elements. Featuring signature fabrics, the footmuff also has a zip-up front which can be removed on warmer days.

£50



Multi Car Seat Adaptors

Convert your Oyster Zero Gravity into a travel system, using the multi car seat adaptors. Simply remove the bumper bar, fix to the chassis, click on Oyster Capsule Infant Car Seat and off you go. For more information see our **Infant Travel** section.

£19





the revolutionary
 **Oyster 3**
by **BabyStyle**

Everything Just Clicks

In a world where space-saving engineering is key, ergonomics and versatility were central to the design brief. The Oyster3 has been designed to make life easier with its pioneering magnetic buckle, exceptionally compact fold and the ability to grow with its passenger from birth to 22kg.

Staying true to the BabyStyle way, intricate detail is twinned with a fine selection of tones and fabrics for this year, granting the Oyster3 glances of admiration wherever it goes.

With a fantastic range of accessories designed to enhance your strolling experience and packages that are designed around you, we are proud to present the revolutionary Oyster3 - which we firmly believe is now the best in class.



OYSTER3 STROLLER

£559

The Revolutionary Oyster3

The revolutionary Oyster3 folds with the seat attached in both directions making it both practical and easier to travel with and to store.

Designed for growing kids, the Oyster3 is suitable from birth to 22kg and features a hood, harness and headrest that can be adjusted simultaneously to four height positions.

The extendable UV 50+ canopy has a flip-out sun visor and ventilation net which spans the curvature creating a nice cool breeze.

Oyster3 features a large shopping basket, puncture-free tyres and all-round suspension for a smoother push.

Weight - 11.75kg

Folded - L 71, W 57, H 37cm

Fully Open - L 94, W 57, H 102cm

Handle - 102cm - 112cm

Seat - fully reclined L 85 x W 30cm

Suitable from birth to 22kg

Raincover included



Pram



Parent Facing



World Facing



Travel System



NEW

Revolutionary Magnetic Buckle

The Oyster3 has always been a pioneer in the stroller market with its superb engineering and ease of use. But now making a parent friendly stroller, even friendlier, the Oyster3 comes with the all new revolutionary magnetic buckle, so you can effortlessly buckle your child in.

FEATURES



World Facing

Parent Facing

Lie-Flat Recline

The Oyster3 is suitable from birth with its lie-flat seat unit and also features an adjustable calf-rest for ultimate comfort.

Ultra Compact Fold

Having the ability to fold with the seat attached both parent and world facing, the Oyster3 also freestands.



One-Click Wheel Locking

Lockable swivel wheels for superior handling.



All Round Suspension

Featuring puncture free tyres and all round suspension, the Oyster3 has a smooth all-terrain push.

THE COLLECTION

£559

3D Soft-Touch Fabric



SPEARMINT



BUTTERSCOTCH



PIXEL

Ultra-Soft Marl Fabric



EMBER



LAVENDER



TWILIGHT



KINGFISHER



ORION



MOON



FOSSIL

Find your nearest retailer at [babystyle.co.uk/locations](https://www.babystyle.co.uk/locations)



EXCLUSIVE CHAMPAGNE



Champagne Oyster3 Luxury Package

Available from BabyStyle Independent Retailers only, Champagne is the current exclusive Oyster3. Available in a Luxury or Ultimate Package only, the Champagne features a luxurious neutral fabric delicately dressing the stunning golden chassis.

Find out more about the Oyster3 Packages on page 33.



Pram



Stroller



Golden Foot Plate



Golden Wheels

Find your nearest retailer at babystyle.co.uk/locations

PACKAGES



the revolutionary
 **Oyster 3**
 by **BabyStyle**

Designed around modern living, our Oyster3 packages have got it covered offering parents everything they need for their new arrival in over 10 colourways.

Competitive in value and advocating a real point of difference, there are three key options – the Essential Package (5-piece set), the Luxury Package (7-piece set) or the Ultimate Package (12-piece set).

ESSENTIAL

(5-piece set)

Only £899

SAVE £117
 (RRP £1,016)



stroller



carrycot

LUXURY

(7-piece set)

Only £979

SAVE £147
 (RRP £1,126)



stroller



carrycot



footmuff



backpack



multi-car seat adaptors



oyster capsule (i-Size) car seat*



ISOFIX base



multi-car seat adaptors



oyster capsule (i-Size) car seat*



ISOFIX base

ULTIMATE

(12-piece set)

Only £1,049

SAVE £182
 (RRP £1,231)



stroller



carrycot



footmuff



backpack



multi-car seat adaptors



bottle holder



oyster capsule (i-Size) car seat*



reversible fur liner



stroller lock



ISOFIX base



car seat raincover



parasol

Car Seat Options

Our Oyster3 packages come complete with the Oyster Capsule Infant Car Seat in matching colours as standard, however we work with major brands to offer you more choice. Please head to page 46 & 47 to see available car seats from Peg Perego, Maxi Cosi and Cybex.

OPTIONAL ACCESSORIES



Oyster3 Carrycot

Suitable from birth to 9kg (approx. 6 months), the carrycot includes a mattress allowing little ones to stretch and grow in comfort. Pair the carrycot with the new Oyster Fitted Sheets (page 55).

Raincover included.

£199



Oyster3 Backpack

A must have accessory, the Oyster Changing Bag co-ordinates with the stroller fabric perfectly.

£60



Oyster3 Footmuff

An essential matching accessory, the footmuff is designed to offer warmth and protection from the elements. Stitched from thermal and signature fabrics, the footmuff features a zip-up front which can be removed for warmer outings.

£50



Capsule Infant (i-Size) Car Seat

Suitable for use from 40 – 83cm (birth – 13kg), the Capsule (i-Size) car seat is designed to offer a safe and comfortable journey for infants.

For more information please see the Infant Travel section from page 36.

£119

Please see the **Accessories** section for more information and additional accessories.



Oyster3 Ride-On Board

£60



INFANT TRAVEL

At BabyStyle we are delighted to offer a variety of Infant Car Seats, from our Oyster Capsule (i-Size) in matching Oyster fabrics - to our exclusive range from Peg Perego, Cybex and Maxi Cosi.

From the car to a complete travel system, the range offers style, comfort and safety.

Oyster Capsule

By Your Side, All The Way

With an aptitude for developing quality products and a desire to offer consumers choice and value, BabyStyle are pleased to present the Oyster Capsule, designed to give a comfortable, secure and safe environment for your little one - the Capsule co-ordinates perfectly with the Oyster3 collection.





CAPSULE INFANT CAR SEAT (i-Size)

£119

By Your Side, All The Way

Suitable from 40 to 83cm (birth – 13kg), the Capsule Infant Car Seat (i-Size) features a side impact defence system designed to protect your baby in the event of a side-on collision.

- Removable head & body hugger and wedge (ideal for low birth weight)
- Press adjust & a one-pull safety harness
- Shoulder & crotch harness pads
- Harness & headrest adjustment
- Sun canopy for shade
- Removable & washable cover.

The seat also has 'Click 'n' go technology' and features intuitive release buttons which allow the Capsule to be interchanged between the ISOFIX i-Size Base and the stroller.

Weight - 4.3kg

Seat - L69, W44, H36cm

With ISOFIX i-Size Base L75.5, W44, H47cm

Suitable from 40 – 83cm

Birth - 13kg, approx. 15 months



Optimal comfort, protection & safety performance from birth



Compatible with ISOFIX i-Size Base



Complete your Oyster Travel System

Find your nearest retailer at [babystyle.co.uk/locations](https://www.babystyle.co.uk/locations)

THE COLLECTION

£119

3D Soft-Touch Fabric



SPEARMINT



BUTTERSCOTCH



PIXEL

Ultra-Soft Marl Fabric



EMBER



LAVENDER



TWILIGHT



KINGFISHER



ORION



MOON



FOSSIL

Find your nearest retailer at babystyle.co.uk/locations



CAR SEAT SAFETY

For those just starting out, parenthood is a beautiful and wonderfully rewarding way of life; amongst all the exciting experiences ahead though there are some daunting ones, not least choosing the right car seats for your children.

Belted VS ISOFIX



Always use a 3-point seatbelt if used in a road vehicle. This will keep the car seat secure during transit (unless it is being used in an exemplified circumstance for example in a taxi, on a bus or on an aircraft).

ISOFIX car seats usually also have fitting guides for 3-point seatbelts in the event a vehicle does not have ISOFIX points.



Can be clicked on to an ISOFIX base, which is in turn secured to the vehicle using ISOFIX points (usually found between the car seat and backrest).

A SECURE FIT

The car seat is physically attached to the vehicle and not relying on the inertia of the seat belt.

CLICK-ON/OFF

Convenience for parents as using a seat belt can take time to fit properly.

VEHICLES WITH ISOFIX

Most new vehicles are likely to have Isofix, but it is always best to check with the vehicle manufacturer.

Our Role

Europe is leading the field in safe road travel, and as an active member of the British Baby Products Association, it is our responsibility to work with our peers to improve car seat safety.

What is i-Size?

Recognising the importance of correct muscular growth as well as the safety, security and comfort of a child during transit, i-Size is a measurement scheme that takes into account the height of a child (cm), as opposed to governing their suitability on weight (kg) alone.



Models are also tested to a higher level of safety and provide an increased level of protection around the head and neck area. The i-Size regulation also imposes mandatory rearward facing travel up to 15 months.

From September 2022, all new car seats must adhere to i-Size guidelines.

ISOFIX i-Size BASE

£120

By Your Side, All The Way

Designed to offer optimum safety performance, convenience and comfort, the Oyster ISOFIX i-Size is an Isofix base that is compliant with the latest regulations in European car seat safety (i-Size - ECE R129).

As an ISOFIX base offering click 'n' go functionality, the ISOFIX i-Size is easy to install and employs a red to green notification system to ensure a secure fit.

For stability, the base has an adjustable leg, which can be folded in for storage as well as a rebound bar which is designed to prevent upward movement and excessive pivoting in the event of a collision.

Closed - L 72, W 40, H36 cm

Leg extension - 37 - 62cm

Compatible with the Oyster Capsule Infant Car Seat (i-Size)



Compatible with Capsule Infant (i-Size)



Complete your Oyster Travel System

OTHER INFANT CAR SEATS

Available when purchased as part of an Oyster3 Travel System Package.

Peg Perego Primo Viaggio Lounge



Primo Viaggio Lounge is the reclining car seat for newborns. With the Comfort Recline feature, the backrest can be lowered and the leg rest extended, allowing your child to lie in the most ergonomic position in the car as well, thanks to the i-Size base. With Primo Viaggio Lounge, a child can travel rear-facing longer, until their height is 87 cm. The car seat is also suitable for air travel.

Approved in compliance with the ECE R 129 standard, it is easily attached to the ISOFIX attachments of the vehicle without using the safety belt.

Suitable from 40cm – 87cm

Birth - 13kg, approx. 15 months

Choose the Peg Perego Car Seat and Base with any Oyster3 package for an additional £141.

Cybox Cloud T



The Cloud T i-Size it is the ultimate all-rounder for comfortable and flexible journeys with your child, both inside and outside the car. It offers an in-car recline position when used with the ISOFIX Base T, providing a comfortable and safe ride. When used on a pushchair the Cloud T i-Size gives you full flexibility by offering an outstanding, ergonomic lie-flat position meaning your baby is in a safer position whilst their lungs are still developing. The 180° rotation allows you to turn the seat towards the car door to effortlessly on and off-board your child.

Suitable from 45cm – 87cm

Birth up to approx. 13kg

Available in Sepia Black & Mirage Grey, from Cybox Platinum retailers only.

Choose the Cybox Cloud T and Base with any Oyster3 package for an additional £191.

OTHER INFANT CAR SEATS

Available when purchased as part of an Oyster3 Travel System Package.

Maxi Cosi Pebble 360

Looking for maximum comfort, convenience & safe travels from day one? Discover the Maxi-Cosi Pebble 360 in Essential Black. The Pebble 360 can be used from birth up to approx. 15 months. It rotates super-smoothly and easily on the FamilyFix 360 base and can be turned around using only one hand.

The ergonomic carrying handle makes it easy for you to carry your baby wherever you go. So right from day one the Pebble 360 provides you and your baby with the maximum comfort, i-Size safety and convenience.

Suitable from 40cm – 83cm

Birth - 13kg, approx. 15 months

Choose the Maxi Cosi Pebble 360 and Family Fix 360 with any Oyster3 Package for an additional £201.



Maxi Cosi CabrioFix i-Size

Weighing only 3.2 kilos, CabrioFix i-Size is an i-Size car seat which was designed for parents' convenience. Maxi-Cosi CabrioFix i-Size will fit most cars, so no need to worry if you travel in different cars, your little one will always remain safe and comfortable in this Maxi-Cosi i-Size car seat. This lightweight baby car seat can either be installed using a seat belt or using a ISOFIX base, it pairs perfectly with the Maxi-Cosi CabrioFix i-Size ISOFIX base.

Suitable from 40cm – 75cm

Birth - 12kg

Choose the Maxi Cosi CabrioFix i-Size Car Seat and Base with any Oyster3 package and take off £39.





Oyster3 Backpack

£60

ACCESSORIES

Oyster offers a wide selection of must-have accessories designed to enhance your strolling experience. Whether it is a matching footmuff to keep your little one snug and cosy in the cold, a ride-on board for that playful toddler, adaptors for your car seat or a travel cup and bottle holder, the Oyster Collection has it.

For comfort and style or convenience and storage, Oyster accessories are developed to work in perfect harmony with your stroller.

OYSTER3 CARRYCOT

Suitable from birth to 9kg (approx. 6 months), the carrycot comes complete with a mattress providing optimum comfort. A protective nest, the carrycot can be attached and easily detached from the chassis. It also has a rocking base with stabiliser feet. Compatible with the Oyster3 and Oyster Zero Gravity (adaptors required).

Weight 6kg. Raincover included.

£199

3D Soft-Touch Fabric



SPEARMINT



BUTTERSCOTCH



PIXEL

Ultra-Soft Marl Fabric



EMBER



LAVENDER



TWILIGHT



KINGFISHER



ORION



MOON



FOSSIL

OYSTER3 BACKPACK

A must have accessory, the Oyster3 Backpack co-ordinates with the stroller fabric perfectly.

Includes: chassis hooks for hanging the bag, a wipe-clean changing mat and multiple compartments for essentials.

Compatible with the Oyster3 and Oyster Zero Gravity chassis.

£60

3D Soft-Touch Fabric



SPEARMINT



BUTTERSCOTCH



PIXEL

Ultra-Soft Marl Fabric



EMBER



LAVENDER



TWILIGHT



KINGFISHER



ORION



MOON



FOSSIL

OYSTER3 FOOTMUFF

An essential matching accessory, the footmuff is designed to offer warmth and protection from the elements. Stitched from thermal and signature fabrics, the footmuff features a zip-off front which can be removed for warmer outings.

£50

3D Soft-Touch Fabric



SPEARMINT



BUTTERSCOTCH



PIXEL

Ultra-Soft Marl Fabric



EMBER



LAVENDER



TWILIGHT



KINGFISHER



ORION



MOON



FOSSIL



OYSTER3 ACCESSORIES

Ride-On Board



Designed for those toddler siblings who want to come along, the Ride-on Board is a great addition to the stroller. Attached to the rear axle, the board can be folded away when not in use.

£60

Reversible Fur Liner



Providing a soft and cosy lining for cooler outings and a quilted side for warmer days, the fur liner is a must-have. Made from ultra soft-touch fabrics, the liner features slits enabling easy threading for the stroller harness.

£40

Parasol



Great for bright sunny days, whether keeping little ones cool in the summer or shaded from the lower winter rays.

£25

Insect Net



Provides essential protection for little ones on warm days, keeping those little irritants out. Simply click-on under the calf-rest, stretch over and secure.

£12.50

Multi Car Seat Adaptors



Convert your Oyster3 pushchair to a travel system. Simply fix to the chassis, click on your infant car seat and stroll away.

£19

OTHER ACCESSORIES

Fitted Sheets

The new Oyster3 Carrycot fitted sheet (2 pack) is made from 100% cotton and is designed to fit the Oyster3 carrycot mattress. Includes 1 x ivory and 1 x grey sheet. Machine washable.



£20

Bottle Holder

A handy little accessory designed to hold a baby bottle or drink. Attaches to the outside hook on the stroller handle.



£7.50

Oyster Lock

A combination lock designed to secure your stroller, changing bag, handbag or shopping.



£7.95

Sunshade

An alternative for keeping the sunshine at bay that clips to the canopy.



£10

Car Seat Zippy Raincover

The BabyStyle Universal Zippy Car Seat Raincover is suitable for most infant car seats and features side ventilation and an elasticated trim at the front and back to ensure a firm fitting – a perfect weather protection accessory.



£25

 Prestige



NEW



The All-New Prestige

The Prestige by BabyStyle has been loved by parents for many years, offering a real sense of pride, heritage and ultimate comfort. At BabyStyle we embrace change and bring you the all-new Prestige for 2023/24.

Still traditional at its roots, but modern at heart – the Prestige has been revamped in 2023!

Completely restyled – the Prestige has an all-new seat unit shape, pram body upgrades and a new head-turning chassis – the Vogue chassis. With amazing new features, including a collapsing pram body, a large ventilation window on the pram body base, plus much more – the new Prestige ticks a lot of boxes for new parents, both as a pram and travel system. Also introducing the new Vogue Chassis, sleek by design but still providing the bouncy suspension the Prestige is known for.

CREATE YOUR JOURNEY



The all-new Prestige is available to purchase in three packages. Including full travel system packages in matching fabrics, making transitioning from the car to a walk quick and easy.



Pram



Parent Facing



World Facing



Travel System

Spacious & Ventilated Pram Body

Providing baby with room to grow and aid their development, the Prestige Pram Body has a large ventilation window at the head end of the base as well as a canopy window to promote airflow.



Collapsible Pram Body

Using two levers on the underside, you can collapse your pram body for storage or the boot of your car.



Windbreaker

The all-new Prestige has an integrated wind-breaker on the apron, providing baby with extra protection from the elements. It features a clear window so you can still see through to baby.



Integrated Sunshade

The Prestige includes a sunshade, which can be zipped into the hood of the pram body and hooked onto the changing bag hooks.

Can be stored in the handy pram body inside pocket.



DESIGN YOUR PRESTIGE

CHOOSE YOUR CHASSIS

All available with either a black or brown leatherette handle.



Copper Gold Vogue



Black Vogue



Classic

SELECT YOUR FAVOURITE COLOUR FABRIC



Ebony



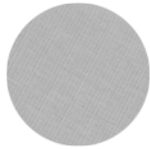
Earth



Mountain



Spruce



Flint



Ivory



Coral

SELECT A PACKAGE



8-Piece Package
£799



12-Piece
Travel System Package
£899 (saving £93.50)



13-Piece
Travel System Package
£999 (saving £113.50)

FIND OUT MORE ABOUT OUR PACKAGES
ON PAGE 67



VOGUE CHASSIS NEW

Create Your Journey

Sleek by design, the brand new Prestige Vogue Chassis will surely turn heads, whilst still providing the bouncy suspension the Prestige is known for.

The stunning Vogue Chassis has lockable front swivel wheels and large rear wheels made from PU for a long-lasting, comfortable ride.

The all-new Vogue Chassis also folds with both the seat and pram body on the chassis, for ease of use.

Also featuring the option to adjust the rear suspension to suit the ground you are walking on.

Available with black or brown leatherette features to match your fabric colour choice.

Chassis weight - 9.4kg
Folded chassis - L77 x W62 x H37cm
Open chassis - L103 x W62 x H113 – 74cm
Handle height - 74 - 113cm



Ebony on Copper
Gold Vogue Chassis



Copper Gold Vogue



Black Vogue

CLASSIC CHASSIS

Traditional Strolling, Beautifully Redefined

The unrivalled Classic Prestige is renowned for its robust chassis and floating suspension, giving owners and children optimum comfort.

Proud and ready to conquer any terrain, the Prestige Classic has a choice of large spoked wheels, with durable outdoor rubber tyres. The adjustable stitched handle adds a touch of elegance.

Available with black or brown leatherette features to match your fabric colour choice.

Chassis weight - 10.5kg
Folded chassis - L83, W61, H40cm
Open chassis - L112, W61, H75 - 110cm
Handle height - 75 - 110cm



Ebony
on Classic chassis



Folded



Classic Chassis

THE COLLECTION

Ebony

on Copper Gold Vogue Chassis with black leatherette features.



Mountain

on Black Vogue Chassis with brown leatherette features.



Earth

on Classic Chassis with brown leatherette features.



Spruce

on Classic Chassis with brown leatherette features.

THE COLLECTION



Flint

on Copper Gold Vogue Chassis with black leatherette features.



Ivory

on Black Vogue Chassis with black leatherette features.



Coral

on Copper Gold Vogue Chassis with brown leatherette features.



Scan here to see each chassis option with the colourway of your choice.



PRESTIGE FABRIC PACK



Pram Body & Chassis

Classic by design, the detachable pram body features a firm shell and comfortable base with full canopy cover. The pram body is collapsible for easy storage and features a handy magnetic apron with wind-breaker. It also includes two ventilation windows promoting airflow.

Pram body inner - L75 x W34 x D19cm.
Suitable from birth to 9kg.



Seat Unit

For those little explorers, the detachable seat unit can be attached in either a parent or world facing position. Featuring a large hood and extendable footrest.

Lay flat seat - L94 x W43cm
Suitable from birth to 22kg.



Changing Bag

The essential accessory for new parents, the chic changing bag features a wipe-clean changing mat.



Footmuff

Adaptable as a cosy sleeping bag, the insulated footmuff provides warmth and protection from the elements.



Parasol

Flexibly attaching to the chassis, the parasol provides a shielding canopy from sunshine and keeps baby cool.

PACKAGES

Only £799



chassis and pram body



seat unit

footmuff



changing bag

parasol



changing mat

sunshade

Only £899

SAVE £93.50
(RRP £992.50)



chassis and pram body



seat unit

footmuff



changing bag

parasol



changing mat

sunshade



car seat



car seat adaptors



rain cover



car seat rain cover

Only £999

SAVE £113.50
(RRP £1112.50)



chassis and pram body



seat unit

footmuff



changing bag

parasol



changing mat

sunshade



car seat



car seat adaptors



rain cover



car seat rain cover



ISOFIX base

OPTIONAL ACCESSORIES



Prestige Multi Car Seat Adaptors **£19.50**



Matching i-Size Infant Car Seat **£119**



Infant Car Seat ISOFIX Base **£120**

Prestige Zippy Raincover **£30**

Car Seat Zippy Raincover **£19**

Pneumatic Air Tyre Upgrades

Upgrade your Classic Chassis wheels from 12" to 14" tyres at the time of initial purchase for just **£20**.

£25 per wheel if purchased separately.



Chrome Black Wall



Chrome White Wall

Ribbons **£15**



Princess



Red Polka



Navy



Prince



All my Love



Made with Love



Black & Cream Polka

NEW

Oyster HOME

Taking you back into your comfort zone

Our decades of award-winning stroller design have proved to us and hundreds of thousands of families that we understand parenting. We love going on journeys with you as you explore the great outdoors with your newest bundles of joy, and now with the debut of our Home range we are excited to be given the opportunity for an Oyster product to be waiting for you back at home as you return to your comfort zone...

Oyster Home is the culmination of years of design-led thinking and research, and we have opened up the collection with a re-imagining of some classic household staples such as the highchair, rocker and crib.

These types of products have been around for decades, but just like we did for strollers with our Oyster pushchair collection, we have looked at them through a different lens and added convenience, longevity and great value.

The final piece of the puzzle was to make our Oyster Home products look stylish and contemporary so that they blend in with your adult furniture and furnishings. You will be using them for a long time, so they need to look the part...

Oyster
BISTRO



OYSTER BISTRO

£179

Dine In Style

Made in Italy, the new Oyster Bistro highchair is a modern, versatile and easy-to-use highchair - ready to join your child in the world of eating.

With its full recline, the Oyster Bistro is suitable from birth up to 15kg and folds away neatly when not in use.

As your child grows you have full control over the Oyster Bistro's 7 height and recline options. You also have the option to adjust the height of the harness.

The 5-point harness keeps your little one safe and secure whilst the wipe clean seat makes cleaning up after meals a breeze. The Oyster Bistro comes with a handy double tray, the top detachable one features a cup holder and is dishwasher safe.



Weight - 7.6kg

Folded - H 95.5 x W 55 x D 30cm

Fully Open - H 104.5 x W 55 x D 75.5cm

Suitable from birth to 15kg



Suitable from Birth



Adjustable Seat Height



Tray Storage



Compact, Freestanding Fold

FEATURES



5-Point Harness

Featuring soft and comfortable seat fabrics that can be easily cleaned and a 5-point harness to keep your little one secure.



Double Tray

The highchair features a fully removable double tray. The top detachable tray has a cup-holder and is dishwasher safe.



Swivel Wheels

The Oyster Bistro has four swivel wheels so you can easily move the highchair within the home. Apply the brakes when stationary.



Compact Fold

When not in use, the Oyster Bistro can easily be folded away to a freestanding position.

THE COLLECTION

£179



ICE



MINK



BLACK



WHITE



OYSTER 4-in-1 HIGHCHAIR

£169

For The Highs and Lows As Baby Grows

Eating up high and playing down low; life is full of ups and downs for your baby and our brand new Oyster 4-in-1 Highchair is designed to offer your child some familiarity through the early years of learning the complex art of simply sitting down!

It begins life as an adjustable highchair with three different heights to get as close to your table level as possible, and doubles up as a play centre when the snacks are finished so baby can begin to find their feet on solid ground.

As baby becomes toddler and moves out of the highchair the seat becomes the shorter legged play chair and the play centre turns into a matching table, your child's very own casual furniture set. Extra play chairs for siblings or those important executive bistro-style toddler meetings (aka play dates) are available separately.

Weight - 8.85kg

Highchair - L 66 x W 64 x H 95/98/101cm

Suitable for children aged between 6 and 36 months, up to a maximum of 15kg



Highchair



360° Play Centre



Play Chair



Table with smooth & game table top

Find your nearest retailer at [babystyle.co.uk/locations](https://www.babystyle.co.uk/locations)

FEATURES



Wipe-Clean Seat

Featuring easy-to-clean highchair seat fabrics and a 5-point harness to keep your baby secure at meal times. The tray has multiple positions and can be easily removed for cleaning (dishwasher safe).



Adjustable Height

The Oyster 4-in-1 Highchair grows with your child, with three height options on the legs.



360° Play Centre

Convert the highchair into a play centre which has a full 360° rotation. Featuring ultra-soft fabrics, your baby will be comfortable whilst playing and working on their cognitive and physical development.



Game Table Top

When transformed into a stand alone table and chair, you have the option of a smooth or game style table top - suitable for building blocks (not included).

THE COLLECTION

£169



MINK



MOON



FOSSIL

OPTIONAL ACCESSORIES



Additional Play Chair / £40

For siblings or play dates, you can purchase an extra play chair so they can learn and interact together.



Activity Play Set / £40

For use with the 360° play centre, you can purchase our activity tray & toys which slot handily into the chair fittings.



Footboard / £20

For use with the 360° play centre, the footboard provides a softer surface for your baby to stand on and it can be adjusted in height for the perfect fit. The footboard is available in 3 colours, Mink, Moon and Fossil to match your highchair fabrics.





OYSTER ROCKER

£99

Rock Star in Residence

Introducing the Oyster Rocker, which has been created to give your baby a soothing and restful experience with its calming rocking motions.

This lightweight rocker has been lovingly crafted with a contemporary finish and choice of fabrics to look great in your home and offers a stylish alternative to other baby rockers.

Oyster Rocker has a variety of recline positions along with stabilising feet for seat mode.

The included mobile will intrigue your baby and is easy to attach or detach and the whole rocker can be quickly collapsed for taking away with you on adventures to other homes or for storage when it is not being used.

Weight - 2.4kg

Folded - L 76.5 x W 42.5 x H 13cm (not including mobile)

Open - L 76.5 x W 42.5 x H 51.5cm (not including mobile)

Suitable from birth 9kg (approx. 6 months)



Mobile Included



Multiple Recline Positions



Folds Flat For Storage

FEATURES



Ultra-Soft Fabrics

Featuring our signature ultra-soft Oyster fabrics and padded harness system, creating the perfect environment for your newborn.



Detachable Mobile

Keep your baby visually engaged with the Oyster Mobile (included) - featuring an Octopus, Starfish & Oyster.



Convert to Seat Mode

With three recline settings you can find the most comfortable position for your baby. You can also easily convert to seat mode by flipping out the stabilising feet.



Easy to Store

The Oyster Rocker neatly folds flat making it easy to transport or store for use later.

THE COLLECTION

£99



MINK



MOON



FOSSIL



OYSTER SWINGING CRIB

£249

Hands-Free Drift Off

This versatile cot can be used at home or away, because it is easy to fold and take with you on trips.

The cot can be locked into place but also offers 5 swinging speeds if your baby needs to experience some motion to be able to drop off to sleep.

Those swinging motions can also be set on a timer with three different durations and it will automatically shut off after 1 hour in case you forget to set the timer.

If baby needs some sounds to drift off then we have you covered there too.

The built-in console has 7 songs pre-loaded and you can also use the Bluetooth feature to play your own music. You can also connect via USB to play music!

For older babies who can stand up, you can drop the base of the mattress for a lower playing area.

Weight - 9.25kg

Swinging Crib - L 114 x W 64.5 x H 76.5cm (without canopy)

Mattress size: L 80 x W 40cm

Suitable from birth to 13.6kg, 12 months old or 89cm - whichever comes first.



Includes handy remote



Includes Canopy with Mosquito Net



Drop-Down Side



Multiple Base Heights



Easy to Fold

Find your nearest retailer at babystyle.co.uk/locations

FEATURES



Soothing Swinging Mode

With five side-to-side rocking speeds, you can find the perfect setting to help your baby drift off to sleep. The cot can be locked in place when not in use.



Play Area

When your baby can sit, kneel or stand you can lower the mattress for a play area.



Easy-To-Use Control Hub

Powered using four AA batteries or by using an adaptor, the functions of the Swinging Crib are easy-to-use from the control hub.



Includes Soft Toys

The Oyster Swinging Crib includes three soft toys which are attached to the detachable canopy.

THE COLLECTION

£249



MOON



FOSSIL

Control Hub Functions



Simply touch the power button to turn on/off the Control Hub.



Select the volume control to adjust the volume of music playing, or to turn off.



Press this Swinging function button to start and choose between five speeds.



Insert a USB stick loaded with your own music and it will auto-play.



Press to select timer of 15, 30 or 45 minutes. If a timer is not selected, the crib will auto shut off at 60 minutes.



Connect your smart phone directly to the crib using Bluetooth.



Press the Music button to play integrated songs. All seven songs will play in turn or touch to select desired song.



Control the swinging crib from across the room with the handy remote (included).

Charnwood

It's What's On The Inside That Counts

They say what makes a house a home is the people around you – family. As a family run business, we know there is nothing more important in the world. Born in the Leicestershire countryside, the Charnwood collection is inspired by design styles from all over the world.

Whether your home interior airs a sense of nostalgia or requires effortlessly beautiful nursery furniture, the Charnwood collection has something for everyone.



Joining the Charnwood collection in 2023, Montana offers warmth and a natural feel to your baby's nursery with its timeless oak finish and modern slate touches.

MONTANA

MONTANA 3-PIECE SET - £899



NEW

MONTANA

3-PIECE SET - £899

COT BED

The Montana Cot Bed has three mattress height positions and can be converted into a junior bed as your little one grows. Complete your purchase with a BabyStyle Dream Sprung Mattress - £79.



£379

L 144, W 75, H 84.7cm



WARDROBE

The Montana double wardrobe features a hanging rail and two shelves ready to organise your little one's belongings, finished with brushed brass effect knobs.

£280

H 178, W 85, D 53cm



DRESSER & BABY CHANGER

A spacious dresser with built in baby changer and three large drawers, finished with brushed brass effect knobs. The top drawer is cleverly disguised as two smaller drawers, revealing one space inside.

£240

H 92, W 85, D 53cm

New for 2023, the Verona furniture set has a bright white and light ash finish, the Verona set will complete any nursery with style.

VERONA

VERONA 3-PIECE SET - £799

NEW



VERONA

3-PIECE SET - £799

COT BED

Featuring a multi-position cot base, the new Verona can be converted into a daybed and eventually a junior bed, as your little one grows.

Complete your purchase with a BabyStyle Dream

Sprung Mattress - £79.



£299

L 143, W 76, H 82cm



WARDROBE

A spacious interior featuring full length doors, with internal shelf and hanging rail.

£250

H 180, W 90, D 59cm



DRESSER & BABY CHANGER

Spacious dresser featuring removable changing top. With dresser door concealing internal shelf and three external shelves

£250

H 97.1, W 93.2, D 60.2cm

A hallmark of the Charnwood collection, Bordeaux is a celebration of luxury living. Solid and robust by design, the set is finished in a cool refined ash with contemporary matte aluminium handles.

BORDEAUX ASH

BORDEAUX 3-PIECE SET - £999



BORDEAUX - ASH

3-PIECE SET - £999

COT BED

Can be converted into a daybed and eventually a junior bed, as your little one grows. Complete your purchase with a BabyStyle Dream Sprung Mattress - £79.



£309

L 151, W 79, H 82.5cm



WARDROBE

Roomy with hanging rail, soft-close doors and integrated lower drawer.

£360

H 175, W 92, D 55cm



DRESSER & BABY CHANGER

Three spacious soft-close drawers with a flat surface. Also features a removable chest top changer panel.

£330

H 100 W 96, D 59cm

COMPLETE THE SET



TALLBOY

£229

H 130, W 59, D 40cm



SHELF

£50

H 25, W 90, D 18cm



TOY CHEST

£129

H 40, W 70, D 43cm

A hallmark of the Charnwood collection, Bordeaux is a celebration of luxury living. Solid and robust by design, the set is finished in a traditional weathered oak with contemporary matte aluminium handles.

BORDEAUX
OAK

BORDEAUX 3-PIECE SET - £999



BORDEAUX - OAK

3-PIECE SET - £999

COT BED

Can be converted into a daybed and eventually a junior bed, as your little one grows. Complete your purchase with a BabyStyle Dream Sprung Mattress - £79.



£309

L 151, W 79, H 82.5cm



WARDROBE

Roomy with hanging rail, smooth-closing doors and integrated lower drawer.

£360

H 175, W 92, D 55cm



DRESSER & BABY CHANGER

Three spacious smooth-sliding drawers with a flat surface. Also features a removable chest top changer panel.

£330

H 100 W 96, D 59cm

COMPLETE THE SET



TALLBOY

£229

H 130, W 59, D 40cm



SHELF

£50

H 25, W 90, D 18cm



TOY CHEST

£129

H 40, W 70, D 43cm

Contemporary by design with satin chrome handles and luxury soft-close drawers, Noble is seamlessly balanced with airs of nostalgia and crafted imperial accents. Available as a 3-piece room set, Noble is beautifully finished in a soft-oak style veneer.

NOBLE

NOBLE 3-PIECE SET - £1,099



NOBLE

3-PIECE SET - £1,099

COT BED

A contemporary sleigh bed design, the Noble cot features a multi-position base, teething rails and integrates a spacious soft-close underbed drawer, ideal for bedding and blankets. Can be converted to a day-bed as little one grows. Complete your purchase with a BabyStyle Dream Sprung Mattress - £79.



£329

L 146, W 82, H 94cm



WARDROBE

A spacious interior with hanging rail and integrated shelving for plenty of clothes. Featuring two lower soft-close drawers, the wardrobe is majestically finished with satin chrome handles and double doors.

£385

H 192, W 108, D 55cm



DRESSER & BABY CHANGER

Features four large soft-close drawers with satin chrome handles. Also includes a chest-top baby changer which can be affixed in three separate positions for convenience and ease when dressing. *Recommended changing mat size L 78, W 49, D 11.5cm - not included.*

£385

H 103, W 110, D 62.5cm



BabyStyle®

BabyStyle UK Ltd. 36 Charles Street, Sileby, Leicestershire, United Kingdom LE12 7RJ

T: 01509 816 444 | F: 01509 816 555 | E: info@babystyle.co.uk



@babystyleuk



@babystyleuk



@babystyleuk



babystyle